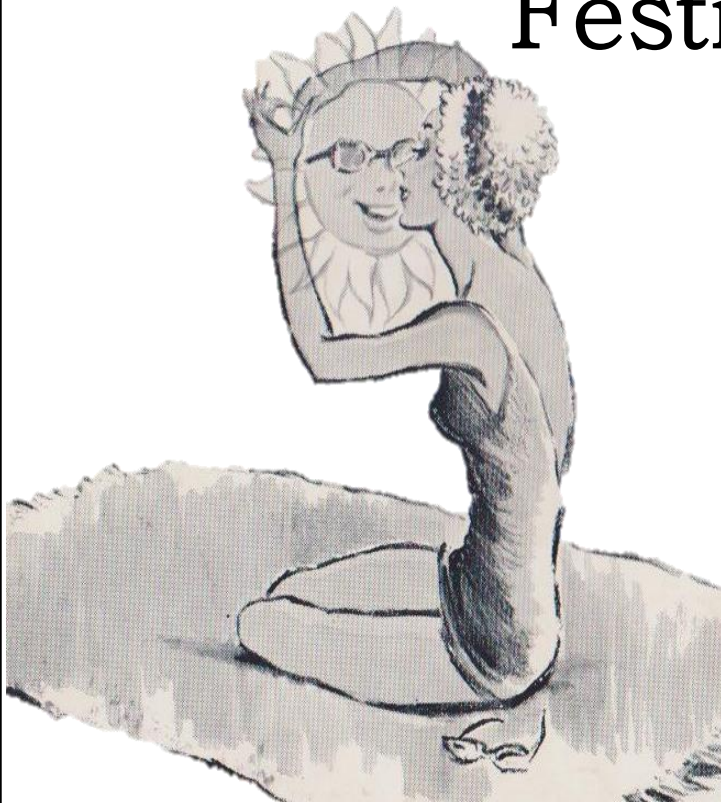


# Geraldton Sunshine Festival Programme

(1966)

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City of  
Greater Geraldton  
Regional Library





welcomes you to  
the GERALDTON

# Sunshine Festival



Geraldton Newspapers Limited Print

51

EIGHTH  
ANNUAL



# GERALDTON SUNSHINE FESTIVAL

SEPTEMBER 3rd to  
11th, 1966



25c





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# *Eighth Annual Geraldton Sunshine Festival*

— ★ ★ —

## OFFICIALS

— ★ ★ —



**Chairman :** W. G. RUDD

**Vice-Chairman :** I. BOGLE

**Executive Committee :**

V. BANNAN (Finance), D. MOSS (Jaycees and Public Relations), R. WILLIAMS (Publicity), R. SCHURMANN

**Managing Organiser :** GERALDTON TOURIST BUREAU

B. J. Philippon—Manager                      Miss N. G. Clark—Secretary

**Special Events :**

**Rodeo :** R. W. MASLEN                      **Parade :** L. McCURRY

**Concessions :** R. ELLIOTT and S. BOGLE

**Official Opening :** J. SPENDLOVE

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**The following pages contain the Official Festival Programme**

In some instances minor changes may be necessary and the programme may vary slightly to that listed.

# Welcome to Geraldton's Eighth Sunshine Festival

— ★ ★ —

## IN GOOD HEART

People as well as land can be said to be in "good heart" but in people the condition indicates far more than good health — it envisages all round contentment, a joy of fulfilment, and a togetherness in both work and play.

It is a term aptly applicable to Geraldton and District — an area rich with natural endowment and a people pitting their talents and skills to gain the very best from these resources.

We, the people of the Region, are in "good heart" in play as well — we open our hearts and homes annually at Festival time to all those who come to share our Carnival.

May some of our enthusiasm for all about us rub off onto our visitors and when they must leave us may they also be in "good heart."

C. S. EADON-CLARKE, J.P.,  
Mayor.  
Town of Geraldton.

## Festival Organisation

Geraldton's Sunshine Festival is conducted by a committee elected at a public meeting normally held in November. During the current committee's term the body has become incorporated. The Geraldton Tourist Bureau were appointed Managing Organisers for the 1966 Festival and consequently have been responsible for the secretarial and organisational work appertaining to the Festival.

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## Geraldton Tourist Bureau

Visitors are invited to call into the Bureau should they require assistance. The staff are competent to provide information concerning the town and district and also to advise on travel arrangements within W.A., Australia and overseas.

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## GERALDTON TOURIST BUREAU (INC.)

### Booking Agents for:—

- ★ M.M.A. (Passenger - Cargo - Air Charter)
- ★ Ansett-A.N.A.
- ★ T.A.A.
- ★ W.A.G.R. (Local and Interstate)
- ★ Lloyd Triestino, Chandris Lines, Flotta Lauro Lines
- ★ Hotel, Motel, Guest House, Caravans, Beach Cottages

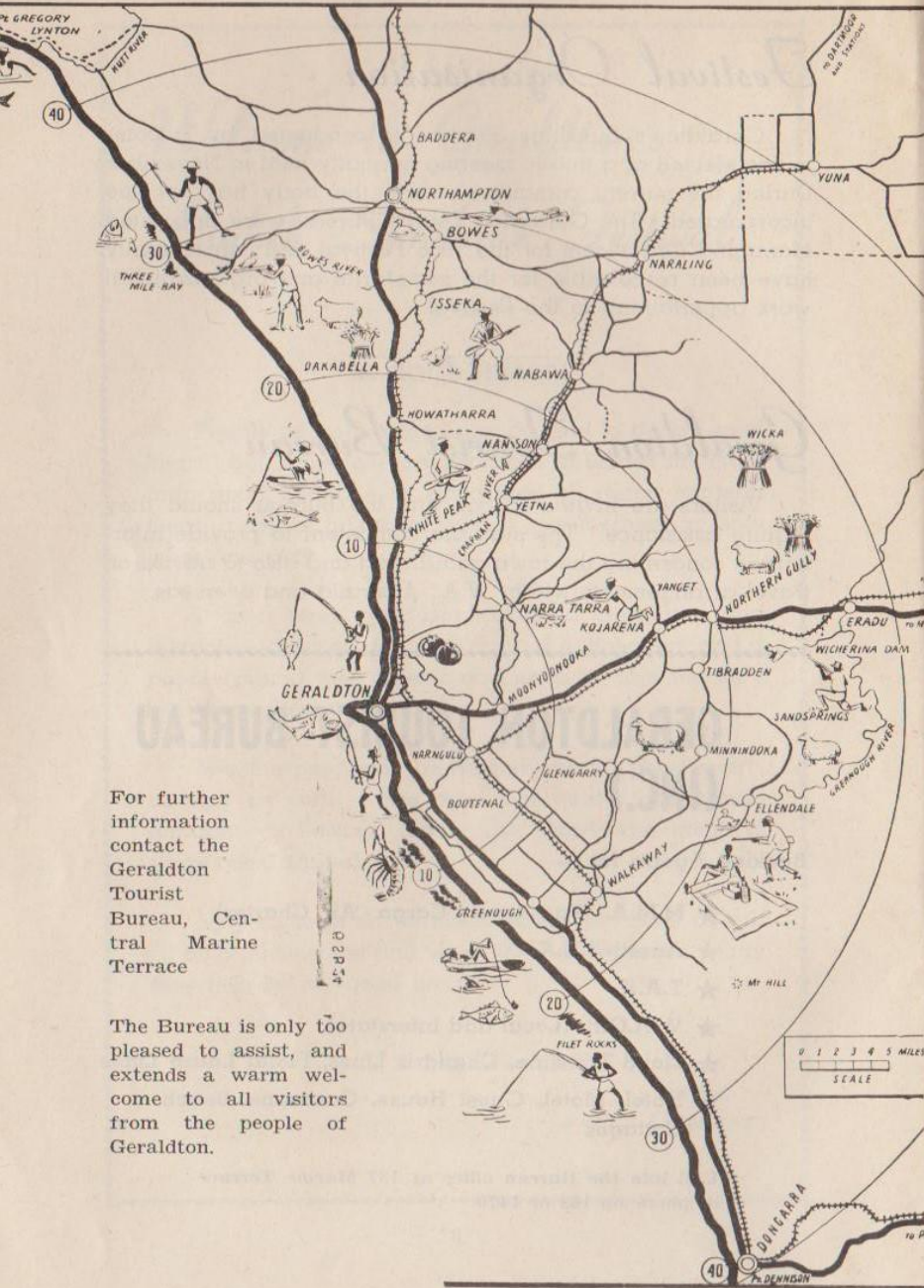
Call into the Bureau office at 137 Marine Terrace  
or phone on 169 or 1470



# How to Get There



- ALF CROTHERS MEMORIAL WISHING WELL** — On Waverley Heights overlooking the town.
- BIRDWOOD HOUSE**—Eleanor Street, corner of Forrest Street.
- CIVIC CENTRE**—Cathedral Avenue.
- C.W.A. HALL**—Marine Terrace, east end, between Durlacher Street and Forrest Street.
- FISHERMEN'S WHARF**—West end, via Marine Terrace.
- GERALDTON AIRPORT**—Six miles east, Mullewa Road.
- GERALDTON CULTURAL TRUST**—Marine Terrace, West.
- GERALDTON GOLF CLUB**—At Rangeway, via Eastern Road.
- GERALDTON MOTOR CYCLE CLUB**—Scramble Track, Waggrakine.
- GERALDTON POLICE AND CITIZENS' YOUTH CLUB** — Corner of Marine Terrace and Gregory Street.
- GERALDTON TOURIST BUREAU**—Central Marine Terrace, next to R. & I. Bank.
- GO-KART RACEWAY** — Near Utakarra Racecourse, via Eastern Road.
- LOTUS POOL SQUASH CENTRE**—Rangeway.
- PONY CLUB GROUND**—Eastern Road, next to Racecourse.
- QUEEN'S PARK**—Cathedral Avenue, behind Civic Centre.
- RACECOURSE**—Three miles East on Mullewa Road.
- RECREATION GROUND**—Along Marine Terrace, to Wharf Gates, turn south along Francis Street to Augustus Street.
- ST. JOHN AMBULANCE HALL**—Lester Avenue.
- TOWN HALL**—Corner Eleanor and Durlacher Streets.
- GERALDTON YACHT CLUB HALL**—Marine Terrace on Foreshore, opposite Radio Theatre.
- SPALDING PARK** — Four miles north on North-West Coastal Highway at Chapman Bridge.



For further information contact the Geraldton Tourist Bureau, Central Marine Terrace

The Bureau is only too pleased to assist, and extends a warm welcome to all visitors from the people of Geraldton.



# EXHIBITIONS AND COMPETITIONS

## TORCHBEARERS FOR LEGACY—DOLL EXHIBITION

Birdwood House, Eleanor Street  
Some 400 dolls beautifully costumed to form an amazing collection. No child or adult should miss this display.  
Open Daily: 3rd September to 10th September, 10 a.m.-12.30 p.m., 1.30 p.m. - 5 p.m., 7 p.m. - 10 p.m.  
ADMISSION: ADULTS 20c, CHILDREN 10c.

## GERALDTON ART SOCIETY

Cultural Trust Library Building, Marine Terrace.  
Tom Wardle \$200 Art Prize — Oil Painting. Open to West Australian artists — any subject.  
Other sections: Victoria Districts residents for oils, water colours and beginners.  
Geraldton Art Society prize, and Patron's prize, any subject, any medium.  
Exhibition OPEN DAILY, 3rd - 10th September—  
10 a.m. - 10 p.m.  
Opening and presentation of prizes on Friday, 2nd September at 8 p.m., followed by a talk on art; speaker, Mr. F. Norton, of the W.A. Art Gallery.

## GERALDTON HISTORICAL SOCIETY—C.W.A. Rooms

A display of days gone by but not forgotten in this town which has such an interesting history. Two days only.  
Admission: 25c (includes tea).  
Saturday, 3rd to Sunday, 4th September, 10 a.m. - 10 p.m.

## BEST FESTIVAL PHOTO

A Competition for Best Photograph (black and white or colour) and Best Colour Slide that best highlights the Festival.  
Entry forms and conditions available from Wall's Pharmacy near Tourist Bureau.

## SEA SHELL COLLECTION

This large collection is displayed at Mr. and Mrs. G. Barker's Shell Museum, 114 North-West Coastal Highway.  
OPEN: Daily 9 a.m. - 10 p.m.  
ADMISSION: Adults 20c, Children under 12 FREE, Children over 12, 5c. Pensioners FREE.

## WARNAMEENIA BIRD SANCTUARY

Mr. and Mrs. Merv Criddle have kindly opened this attraction for visitors.

## COIN CLUB EXHIBITION—Railway Hotel, Marine Terrace

A collection which will interest everyone — Australian, New Zealand, World Crowns and Varieties on show at the Railway Hotel. Buying, selling and swapping transactions may be carried out.  
Open ONE DAY ONLY, Sunday, 4th September, 10 a.m. to 4 p.m. — Admission: 20c. Children under 12, Free.

# Geraldton Regional Promotion Committee

Came into being in June 1965 at a seminar organised by the Institute of Sales and Marketing Executives, and the Geraldton Chamber of Commerce.

It was confirmed in existence at a further, widely representative seminar held in June 1966.

Support pledged by the Hon. Charles W. Court, Minister for Industrial Development, Railways and the North-West at the original conference is assisting the Committee in its aims. Some decentralisation has been achieved and further projects are under consideration.

The Committee invites suggestions from you, and constructive criticism, which will lead to improvement of the Region.

Its members are:—

- Mr. W. T. NEWBOLD — Responsible for Primary Industries and related communications — Phone 452.
- Mr. HERB C. ELLIOTT — Public Relations and Regional Representation — Phone 1181.
- Mr. CHARLES EADON-CLARKE — For Commerce — Phone 825.
- Mr. BRIAN PHILIPPSON — For Tourism and Entertainment — Phone 169.
- Mr. A. R. BEEVER — For Secondary Industry and related communications — Phone 17.

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services to  
PERTH  
every week

BOOK AT THE BUREAU



## FESTIVAL PERSONALITIES

### *Brigadier G. P. Hunt, C.B.E.*

Brigadier G. P. Hunt, C.B.E., has been Commander Western Command since April, 1960, during which time he has displayed tremendous interest in Western Australia and most particularly in its people.

He is a graduate of the Royal Military College, Duntroon (1932) and since then has held many and varied regimental and staff appointments, Brigadier Hunt was A.D.C. to the Governor-General in 1935-36 after which appointment he saw active service in Waziristan whilst attached to the British Army.

During World War II the Brigadier served in Egypt, Libya, Greece and Syria and was taken prisoner of war in Malaya.

Brigadier and Mrs. Hunt have two daughters and one son (who is attending the University of Western Australia).

His hobbies include gardening, all sports, amateur radio, photography and fishing.

### *The Twiliters*

This top folk group are travelling from Sydney to perform at the Festival and the public will have the opportunity to see this talented group perform.

Veterans of 44 television and innumerable cabaret, dance and concert appearances, their zany sense of humour makes them a must for all to see.

Their recent recording "Chilly Winds" and "Thanks For The Hand to Hold" have introduced a new sound in popular folk-rock style.

Humour is illustrated by "Creamsleeves" and "Dismal Currency" a single record which is well-known.

### *Perth Fortress Band*

This famous band has operated continuously for 75 years in Western Australia despite many difficulties such as losses incurred during both world wars. During this time it has won public acclaim, not only for its band music but also for its ability to provide varied first-class entertainment.

During their concert on Saturday, the 10th September, they will provide items such as Male Choir, Instrument soloists, music by Dixieland Quintette, first class miming performance by the "Plattercats" (many TV performances recorded) and of course that which has made them famous, selections of band music.

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## SATURDAY, 3rd SEPTEMBER, 1966

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### 1.30 p.m.—GRAND FESTIVAL PARADE

Conducted by the Geraldton Sub-Branch R.S.L.

Marshal, Mr. Lin McCurry.

Featuring a specially made float from Japan, a Dragon and many other colourful floats.

GERALDTON TOWN BAND

GERALDTON CALEDONIAN PIPE BAND

WESTERN COMMAND BAND

### 2.15 p.m.—OFFICIAL OPENING

Recreation Ground.

Address of Welcome by the Mayor of Geraldton—

Mr. C. S. Eadon-Clarke, J.P.

The formal opening will be performed by Brigadier G. P. Hunt, C.B.E., Officer Commanding Western Command.

### 2.45 p.m.—FESTIVAL FANFARE

Conducted by the Geraldton Sub-Branch R.S.L. in conjunction with the Sunshine Festival Committee at the Recreation Ground.

Organiser: Mr. John Spendlove.

"AWAODORI" Japanese folk dance.

GERALDTON BUILDING COMPANY'S \$200 LOG CHOPPING CONTEST featuring top-line choppers from the South-West.

SHEEP DOG EXHIBITION

An exhibition in keeping with the district's farming interests and perhaps the forerunner of the 1967 State Championship Sheep Dog Trials.

TUG-O-WAR, DISPLAY MARCHING by the WESTERN COMMAND BAND, plus the first showing of the beautiful entrants in the "MISS SUNSHINE" competition.

BARS, TEAS and REFRESHMENTS AVAILABLE.

### 8.00 p.m.—DANCING AND MUSIC

Geraldton Town Hall.

Music by the Western Command Band, A.R.A.

Our thanks to Brigadier G. P. Hunt, C.B.E., for making this fine band available to the Festival Committee.



**9.30 p.m.—CROWNING OF THE FESTIVAL QUEEN**

Town Hall.

Organised by the Rotary Club of Geraldton.

Having been previously judged, the winner will be announced, then officially crowned by Mr. A. C. Mahajan, West Australian Manager, Air India.

**9.45 p.m.—SUNSHINE FESTIVAL BALL**

Town Hall.

Organised by the Apex Club and Festival Committee.

Featuring music by the G.T.A. Group with vocalist Sue Taylor.

Refreshments available from licensed bar.

Supper provided.

Dancing concludes at 1.30 a.m.



**Brigadier G. P. Hunt,  
C.B.E.**

The Brigadier will declare the Festival open at the Recreation Ground at 2.15 p.m. on Saturday, September 3rd.

**List of Church Services**

**DURING THE SUNSHINE FESTIVAL PERIOD**

**ANGLICAN CATHEDRAL OF THE HOLY CROSS**

Sunday— 7.00 a.m. : Holy Communion.  
8.00 a.m. : Solemn Eucharist.  
7.30 p.m. : Evensong and Sermon.

**ANGLICAN PARISH OF BLUFF POINT (St. George's)**

Sunday— 7.30 a.m. : Holy Communion.  
7.30 p.m. : Evensong.

**BAPTIST**

Sunday— 9.30 a.m. : Sunday School, Wonthella Hall.  
11.00 a.m. : Morning Service, C.W.A. Hall.  
7.30 p.m. : Evening Service, C.W.A. Hall.

**CHURCH OF CHRIST**

Sunday— 9.30 a.m. : Sunday School.  
11.00 a.m. : Communion Service.  
7.15 p.m. : Gospel Service.  
At the Chapel in Augustus Street.

**METHODIST CHURCH (Shenton Street)**

Sunday— 11.00 a.m. : Divine Worship.

**PRESBYTERIAN CHURCH**

Sunday— 9.30 a.m. : Family Worship and Sunday School.  
7.30 p.m. : Evening Service.

**ST. FRANCIS XAVIER'S CATHEDRAL**

Sunday— 7.00 a.m. : Mass.  
9.00 a.m. : Mass.  
10.00 a.m. : Mass.  
7.00 p.m. : Evening Mass.

**ST. LAWRENCE'S CHURCH (Bluff Point)**

Sunday— 7.30 a.m. : Mass.

**ST. JOSEPH'S CHURCH (Beachlands)**

Sunday— 8.00 a.m. : Mass.

**ST. PATRICK'S CHURCH (Wonthella)**

Sunday— 8.30 a.m. : Mass.

**SALVATION ARMY (Fortress, Lester Avenue)**

Saturday— 7.15 p.m. : Open Air Witness, Marine Terrace.  
Sunday— 11.00 a.m. : Morning Service.  
6.30 p.m. : Open Air Witness, Marine Terrace.  
7.30 p.m. : Evening Service.

**SEVENTH DAY ADVENTIST**

Saturday— 9.30 a.m. : Bible Study.  
11.00 a.m. : Service.  
2.30 p.m. : Young People's Meeting.  
At the Church in Shenton Street.

**COMBINED WORSHIP**

Sunday, 11th September : 7.30 p.m., Town Hall.



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## SUNDAY, 4th SEPTEMBER, 1966

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### 7.00 a.m. and Onwards—CHURCH SERVICES

### 10.00 a.m.—SIXTH ANNUAL OPEN SCRAMBLE

Geraldton Motor Cycle Club — Waggrakine Course.

FAST — SPECTACULAR — THRILLING

State's leading riders participating.

ADMISSION — Adults 40c; refreshments and lunch are available.

10.00 a.m.—250cc. Solo Scratch Race (8 laps).

10.45 a.m.—350cc. Solo Scratch Race (8 laps).

11.30 a.m.—500cc.-Unlimited Solo Scratch Race (8 laps).

LUNCH

2.00 p.m.—All Powers Trial Scratch Race  
"A" and "B" Grade (6 laps).

3.00 p.m.—All Powers Geraldton Open Scramble (25 laps).

### 10.00 a.m.—TENNIS—CLOCK TOURNAMENT

Organised by the Geraldton and Districts Tennis Association.  
Geraldton Town Courts in Sanford Street.

A Clock Tournament run on a self-handicapping system.

Everyone welcome. Trophies for highest, lowest and middle players (men and women).

Entry fee : 50c.

### 11.00 a.m.—BAND CONCERT—Western Command Band

Victoria District Hospital.

### 2.00 p.m.—OPENING : GERALDTON HISTORICAL MUSEUM

"WONGA PARK," Greenough, featuring furnishings of 1860.

Admission : 30c.

Open Daily.

### 2.30 p.m.—FOOTBALL

Great Northern National Football League Fixtures at Recreation Ground.

2.30 p.m. Rovers v. Brigades.

2.30 p.m. Mullewa v. Towns — Mullewa.

Northampton, Railways and Chapman Valley, bye.

### 8.00 p.m.—GERALDTON FILM SOCIETY

Presents a programme of interest in films on the first Sunday of every month. Visitors are welcome at the Civic Centre.

### 8.30 p.m.—GRAND COMMUNITY CONCERT

Town Hall.

Organised by 6GE and Festival Committee.

Featuring well-known local artists. Compere John De Celis.

ADMISSION : Adults 50c, Children 10c.

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## MONDAY, 5th SEPTEMBER, 1966

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### 6.00 a.m. - 6.00 p.m.—CHILDREN'S FISHING COMPETITION

For children under 16 years of age only.

Fishing area — Inside Geraldton Harbour only from shore, beach or jetty, NOT FROM BOATS.

The competition is for the child catching by line the fish that weighs the heaviest; all fish to be weighed in at Mariners' Fish Supply, Seafood's Supply or Oceanic Fish Supply, by 6 p.m.

Each competitor who wishes to record his catch must produce a witness and both must sign the official sheet.

### 6.00 a.m. - 6.00 p.m.—FISHING COMPETITION (All Ages)

Fishing area — From Back Beach to Lighthouse, thence to Durlacher Street.

Fishing from shore or jetties only—NOT FROM BOATS.

The winner will be the person catching by line the fish that weighs the heaviest.

All fish must be weighed in at Mariners' Fish Supply, Seafood's Supply or Oceanic Fish Supply by 9 p.m.

Persons wishing to record their catch must produce a witness and both must sign the official sheet.

### 9.15 a.m.—TOWN TOUR

An interesting tour of the town and beaches, returning by lunchtime.

Adults 55c, Children 25c.

Bookings at Tourist Bureau.

### 12 noon - 2 p.m.—HOLE-IN-ONE COMPETITION

Queen's Park (behind the Civic Centre).

\$500 PRIZE — Prizes for nearest to pin-daily.

20c a shot.

### 2.00 p.m.—"WOOTAKARRA"—Tug Boat Rides for Children

By courtesy of the Geraldton Tug Co.

Tug Boat Rides around the Harbour for children. No charge.

### 8.00 p.m.—BALLET

Town Hall.

"The Sleeping Princess." A well-known and delightful ballet starring Jean Winnet in the leading role; Keith Van Dyke as the Prince and Kathy Sumner as the Lilac Fairy.

Admission : Adults 60c, Children 30c.

Tickets available at door.

### 8.00 p.m.—CAMERA CLUB

Civic Centre.

An interesting presentation of Slides with commentary.

Don't miss this popular event.

### RECURRING EVENTS :

EXHIBITIONS AND COMPETITIONS. See Page 6.

SHOWMEN'S ASSOCIATION. Opposite Police Boys' Club.





Jim Dix, a West Australian, shown riding at Northam.

## **ANSETT-A.N.A.**

are flying MR. ROBIN YATES from SYDNEY by the  
**BOEING 727 FAN JET**

Robin Yates comes from Sydney to be Chief Judge at our State Championship Rodeo with a wealth of experience in the Rodeo World.

He is Bull Riding Director of the Australian Rough Riders Association and conducts a saddlery business at San Souci in Sydney.

Whilst he is in Western Australia Robin will conduct a school for judges which will assist in upgrading Rodeos in Western Australia.

# GERALDTON AND AVIATION HISTORY



On Saturday, July 13, Mrs. C. W. Court christened M.M.A.'s fourth Friendship—R.M.A. Robe pictured below—at Geraldton Airport.

One of the major reasons that Geraldton was chosen as the venue is that, with 3,000 movements, 16,000 passengers and 120,000lb. of cargo, it is M.M.A.'s busiest port outside Perth.

The typical northern sunny winter day justified the choice and Managing Director C. N. Kleinig suggested at the function that a further reason was the get-up-and-go attitude of the town and its people.

Thirty-six guests from Perth flew up for the day and in a few hours, gained at first hand, a knowledge of current developments.

Also during the afternoon over 100 children and adults made their first-ever flight in the Friendship.

It is possibly not common knowledge that Australia's first commercial airline flight was made from Geraldton to Derby in 1921.





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**WEDNESDAY, 7th SEPT., 1966**

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2.30 p.m. - 8.00 p.m.—

## **FESTIVAL MANNEQUIN PARADE**

The Social Highlight of the Festival

Afternoon session commences 2.30 p.m. Evening 8 p.m.

All the latest Spring and Summer Fashions presented by  
BENNETT'S ELITE SUPPLY CO.

DAVID JONES

WRIGHT'S FASHION SALON

Attractively presented by the MARQUIS MOTEL with  
musical items by Mrs. McGregor on the electric accordion,  
and items by ventriloquist Kit Bergen.

ADMISSION : 60c per person. Seating at tables for four.

MARQUIS MOTEL—2.30 p.m. and 8 p.m.

Box Plans Open Thursday, 1st September — only at  
Bennett's Elite Supply Co.

Transport departs Geraldton Tourist Bureau at 1.30 p.m.  
to Swan Marquis Motel and returns at 5 p.m.

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## **AERIAL SIGHTSEEING TOURS OF GERALDTON**

Reasonably priced tours are available through:—

*Geraldton Air Charter*

Phone 1656 or 1094 for reservations.

*Geraldton Aero Club*

Phone Moonyoonooka 234 for reservations.

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**WEDNESDAY, 7th SEPT., 1966**

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7.30 a.m.—**ABROLHOS ISLANDS FISHING TRIP (One Day)**

Subject to weather conditions.

A fishing boat will take you to the Majestic Abrolhos Islands.  
See the glorious coral and the big fish that don't get away.  
Bookings at Geraldton Tourist Bureau.

9.15 a.m.—**SCENIC TOUR**

An interesting and picturesque tour to Wicherina Dam, via  
Northern Gully, Tibraden and Kojarena, returning for lunch.  
Adults : \$1.25, Children 60c.  
Bookings at Tourist Bureau.

10.00 a.m.—**CHILDREN'S PAVEMENT ART COMPETITION**

To be conducted outside the CULTURAL TRUST BUILDING  
next to the Yacht Club.

This event proved overwhelmingly popular the last two  
festivals. Be early, children, and bring your own box of  
coloured chalk. Report to Comdr. Sexton and his lady  
helpers at the Cream Kombi in front of Cultural Trust.

Age will be taken into account when awarding prizes for the  
younger children.

Entry fee, 5c.

Judges kindly provided by Art Society — Mesdames M.  
Cunningham, F. Nicholson and R. Walker.

2.30 p.m.—**FESTIVAL MANNEQUIN PARADE**

Marquis Motel. See Page 18 for details.

2.30 p.m.—**OPENING OF TRADE & INDUSTRIES FAIR**

See Page 20 for details.

8.00 p.m.—**GERALDTON REPERTORY CLUB**

Town Hall.

Presenting a Three-act Domestic Comedy "TONY DRAWS A  
HORSE" by Lesley Storm. Produced by Betty Mitchell  
with strong cast.

ADMISSION : Adults 60c, Children 30c.

Tickets available at the door. TWO NIGHTS ONLY.

8.00 p.m.—**FESTIVAL MANNEQUIN PARADE**

Marquis Motel. See Page 18 for details.

9.00 p.m.—**DANCING**

Yacht Club.

Watch Press for details.



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WEDNESDAY, 7th SEPT., 1966

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## Trade and Industries Fair

Organised by Geraldton Junior Chamber

7th, 8th, 9th and 10th September

### NO. 3 WHEAT BIN

(Marine Terrace West)

OPEN Wednesday to Friday — 2.00 p.m. - 10.30 p.m.  
Saturday — 11.00 a.m. - 10.30 p.m.

ADMISSION — Adults 30c, Children 10c.

This will be the Biggest and Brightest Display Ever of—

### TRADE INDUSTRIAL AND CONSUMER PRODUCTS

to be brought to Geraldton from all over Australia and  
will also include exhibits from Japan.

Official Opening Wednesday, 7th September, 1966, at  
8.30 p.m.

AFTERNOON TEAS, LIGHT MEALS AND SUPPER  
AVAILABLE EACH DAY

LIQUOR BARS

REFRESHMENTS

### HIGHLIGHTS :

**Wednesday**—8.30 p.m. Official Opening.  
9.30 p.m. Fashion Parade by "My Fair  
Lady"

**Thursday**— Heats of Novice Shearing Competition.  
Midland Railway Workshop Display.  
Department of Industrial Development  
Display.

**Friday**— Armed Services Display.  
W.A.G.R. Model Railway.  
Shearing Demonstration.

**Saturday**— Finals of Mobil North West Shearing  
Championships.

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THURSDAY, 8th SEPTEMBER, 1966

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### 10.30 a.m.—CHILDREN'S PICNIC

Greenough River Mouth.

Races, Sand Castle Competition, Treasure Hunt, etc.

A day of fun for the kids. Beach and river fishing at this  
popular resort. There is a store at the river mouth. Limited  
amount of light lunches available.

### 12 noon—LUNCH HOUR CONCERT

Civic Centre.

Featuring ventriloquist Kit Bergen and Mrs. McGregor  
playing the electric accordian. Compered by Jim Shrapnel.

### 1.00 p.m.—SUNSHINE FESTIVAL GOLF CUP

Arranged by the Geraldton Golf Club at their course,  
Rangeway.

An 18-hole Open Stroke Event. Visiting golfers welcome.

### 2.30 p.m.—CHILDREN'S MANNEQUIN PARADE

Civic Centre.

Conducted by R.S.L. Women's Auxiliary.

A wonderful afternoon of entertainment showing the new  
season's wear.

ADMISSION : Adults 50c, includes afternoon tea; Children  
over 12 years, 25c; under 12 Free.

### 8.00 p.m.—GERALDTON REPERTORY CLUB

Town Hall.

Presenting a Three-act Domestic Comedy "TONY DRAWS  
A HORSE" by Lesley Storm. Produced by Betty Mitchell  
with strong cast.

ADMISSION : Adults 60c, Children 30c.

Tickets available at the door.

### RECURRING EVENTS :

EXHIBITIONS AND COMPETITIONS—See Page 6.

SHOWMEN'S ASSOCIATION — Opposite Police Boys' Club.

HOLE-IN-ONE COMPETITION—Queen's Park between 12  
noon and 2 p.m.

TRADE & INDUSTRIES FAIR—Highlights today : Heats  
of Novice Shearing Competition, Midland Railway Workshop  
Display, Department of Industrial Development Display.



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## "TOM THE CHEAP GROCER"

— the Festival's Top Supporter

This year Tom sponsors the Monster Fireworks Display and co-sponsors the Rodeo.

Watch for the Fireworks Display on Friday, September 9th, at 7.30 p.m. from the foreshore.

The Festival Committee is grateful to Tom Wardle for his ready agreement to its propositions concerning sponsorship and is again indebted to **Tom the Cheap Grocer** who previously has assisted in sponsoring the initial Rodeo and last year the original "Tourist Trophy" for sporting cars.

Tom co-sponsors the Rodeo with our established good friends who are listed on Page 24. This co-sponsorship has enabled the Rodeo Committee to purchase stock and equipment which will ensure the most successful Rodeo yet held in Geraldton. It is fitting that should occur, as this year our Rodeo is the State Championship Rodeo.

For enabling the above to take place the Committee salutes

**TOM WARDLE**

**"TOM THE CHEAP GROCER"**

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## FRIDAY, 9th SEPTEMBER, 1966

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### 7.30 a.m.—DEEP SEA FISHING COMPETITION

(Subject to Weather).

Open to men only — Numbers limited — Be early!

Meals and gear to be supplied by competitors.

Competition is for person catching by line the fish that weighs the heaviest.

Bookings at Geraldton Tourist Bureau.

### 12 noon—LUNCH HOUR CONCERT

Civic Centre.

Featuring ventriloquist Kit Bergen and Mrs. McGregor playing the electric accordion. Compered by comedian Jim Schrapnel.

### 2.00 p.m.—CHILDREN'S PET COMPETITIONS

Organised by Mr. and Mrs. J. Spendlove.

FANCY DRESS DOG PARADE — Prizes — Prizes — Prizes.

On the lawns next to the Presbyterian Church in Lester Avenue, (Lawns by permission of the Presbyterian Church).

Each dog must be on a lead.

Judges — Mrs. A. Crothers and Mr. A. Williams.

### 3.30 p.m.—KITTEN PARADE

Town Hall.

Prizes — Prizes. Judge: Mrs. A. Williams.

BIRD PARADE — Geraldton Town Hall. Prizes — Prizes.

All birds must be in cages.

### 4.00 p.m.—UNVEILING OF PLAQUE ON MIDLAND RAILWAY LOCOMOTIVE

Maitland Park.

Mr. J. S. Dowson, former General Manager of Midland Railway Company, will perform unveiling ceremony.

### 7.30 p.m.—TOM'S MONSTER FIREWORKS DISPLAY

Foreshore. See Page 22 for details.

### 8.30 p.m.—BOXING COMPETITION

Town Hall.

Organised by the Police & Citizens Youth Club.

12 boxers from Perth — watch press for further details.

Admission: \$1.50 (Ringside); \$1.00; 50c Gallery.

Winner of MR. GERALDTON COMPETITION will be announced tonight.



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## FRIDAY, 9th SEPTEMBER, 1966

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### 9.00 p.m.—SUNSHINE FESTIVAL CABARET

Geraldton Yacht Club.  
Good band and entertainers. Watch the press for full details.

### 9.00 p.m.—START NESTLE'S SUNSHINE CAR TRIAL

PERTH-GERALDTON — Approximately 450 miles.  
Starting point outside BOANS LTD., Morley Store.  
\$290 in prizes — 1st prize value \$120.  
A most popular event efficiently conducted by W.A. Car Club. Sponsored by The Nestle's Coy.

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## SATURDAY, 10th SEPTEMBER, 1966

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### 10.00 a.m.—STREET PARADE

All Riders participating in the Rodeo will ride down Marine Terrace led by Perth Fortress Band.  
Watch for the "Bad Boy"!

### 11.00 a.m.—SUNSHINE FESTIVAL 1966 STATE

## CHAMPIONSHIP RODEO

Affiliated with the Australian Rough Riders' Association.

THE WORLD'S ROUGHEST SPORT at the Victoria District Turf Club Racecourse, sponsored by **TOM THE CHEAP GROCER**.

Featuring :

### "THE SWAN BREWERY TROPHY" \$270 Open Buckjump Championship

THE CRAVEN "A" FILTER \$140 OPEN STEER RIDE  
BOANS LTD. \$140 OPEN BAREBACK BRONC  
LOCKES LTD. \$70 2nd DIVISION BUCKJUMP  
AMPOL \$70 2nd DIVISION STEER RIDE  
BOGLE BROS. \$70 BULLDOGGING  
T. E. ANGEL \$20 BOY OR GIRL UNDER 16 STEER RIDE  
BOGLE BROS. \$70 2nd DIVISION BAREBACK  
MAGNUS MOTORS \$30 WILD HORSE RACE  
WALLER'S \$70 OPEN ROPING

Admission — Adults 80c, Children 10c.  
Bars, Light Luncheons, Refreshments and Teas.  
Good viewing from all points.

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## SATURDAY, 10th SEPTEMBER, 1966

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### 10.00 a.m. onwards—FINISH NESTLE'S SUNSHINE CAR TRIAL

Cars will enter Geraldton via Brede Street, Eliot Street, Francis Street, Separation Point Drive, Marine Terrace, Cathedral Avenue to Civic Centre.

Look for the car best decorated with Nestle's slogans.

### 10.00 a.m.—RODEO STREET PARADE

Led by Perth Fortress Band. All riders participating in the Rodeo will ride down Marine Terrace.

Watch for the "Bad Boy"!

### 11.00 a.m.—RODEO

Full details on Page 24.

### 3.15 p.m.—SOCCER

Spalding Park.  
Geraldton Combined Team v. Azzuri.

### 8.00 p.m.—SUNSHINE SWING, RHYTHM AND BRASS

Town Hall.

This musical feast features the PERTH FORTRESS BAND. Music will range from March music, works from the **Great Masters to Modern** arrangements.

The programme will include "THE PLATTERCATS" a modern miming group; MALE CHOIR; rhythm arrangements by the DIXIELAND QUINTETTE, PERCUSSION display and soloists on CORNET and EUPHONIUM.

Something for everyone.

Admission : Adults 50c, Children 20c.

### 9.00 p.m.—DANCING, DANCING, DANCING

Geraldton Yacht Club Hall.  
Watch press for full details.

### 10.30 a.m. to 5.30 p.m.—CHAPMAN VALLEY SHOW

A display of the district's agricultural wealth.

### RECURRING EVENTS

TRADE AND INDUSTRIES FAIR—Highlights today :  
Finals of Mobil North West Shearing Championships.

SHOWMEN'S ASSOCIATION — Opposite Police Boys' Club.



SUNDAY, 11th SEPTEMBER, 1966

## MASTERS DAIRY "AROUND THE TOWN" CYCLE RACE

Presented by the Geraldton Cycle Club.

**\$400 Prizes — \$400 Prizes — \$400 Prizes**

**SASHES AND TROPHIES FOR 1st PLACE  
SENIORS AND JUNIORS**

8.30 a.m.

**SENIORS—78 MILES — PRIZES FROM \$100 - \$2**

1st Prize, \$100; 2nd Prize, \$50; 3rd Prize, \$25; 4th Prize, \$12;  
5th Prize, \$6; 6th Prize, \$4; 7th Prize, \$3; 8th Prize, \$3;  
9th Prize, \$3. Fastest Time, \$50. 1st city Rider Unplaced,  
\$2. 1st Country Rider Unplaced, \$2. 10th - 19th Prize,  
\$2 each.

10 a.m.

**JUNIORS—46.8 MILES — PRIZES FROM \$40 - \$2**

1st Prize, \$40; 2nd Prize, \$20; 3rd Prize, \$10; 4th Prize, \$5;  
5th Prize, \$3; 6th Prize, \$2. Fastest Time, \$20.

**SUB-JUNIORS—"A" GRADE, 15.6 MILES—"B" GRADE,  
7.8 MILES**

Racing commences from YACHT CLUB, North-West Coastal  
Highway to 14-mile peg, return, Mabel Street, Pope Street,  
Rowe Street, Flyover Bridge, Eliot Street, Crowther Street  
and MARINE TERRACE.

6 LAPS WILL BE IN THE CITY AREA — ORD STREET,  
POPE STREET, ROWE STREET, MARINE TERRACE.

Good viewing from all points.

**ALL PRIZE MONEY DONATED BY MASTERS DAIRY  
LIMITED**

**\$400 ————— \$400 ————— \$400**

SUNDAY, 11th SEPTEMBER, 1966

7.00 a.m. onwards—CHURCH SERVICES

Full details on Page 11.

8.30 a.m.—MASTERS DAIRY "ROUND THE TOWN" CYCLE  
RACE

See Page 26 for full details.

10.00 a.m.—BAND CONCERT—Perth Fortress Band

St. John of God Hospital.

2.30 p.m.—FOOTBALL FIXTURES

First Semi-Finals.

3.00 p.m.—BAND CONCERT—Perth Fortress Band

Victoria District Hospital.

7.30 p.m.—COMBINED WORSHIP

Geraldton Town Hall.

## HOW THE WEST WAS WON

In an Avis Rent-a-Car! It's the only com-  
fortable way to beat the big distances  
round Perth. You simply order an Avis  
car when you make your reservation. Then  
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in. Delivery is Free and an Avis Rent-a-Car  
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A266

Watch for  
the Festival  
Queen

Watch for  
the Avis  
Hostess



# THE NAVY, ARMY and AIR FORCE

Will feature the following attractions at the

## 1966 Geraldton Sunshine Festival

### NAVY

- ★ Illuminated model of H.M.A.S. Perth.
- ★ Model of Tartar Supersonic Guided Missile as fitted to H.M.A. Ships Perth, Brisbane and Hobart.

### ARMY

- ★ Mobile Information Caravan refitted with the Latest Weapons, Equipment, Photographs and Films.

### AIR FORCE

- ★ Full Scale Working Model of the F111A Supersonic Fighter Bomber.
- ★ Aerial Torpedo.
- ★ Working Model of Martin Baker Ejection Seat.

**DON'T MISS SEEING THESE and OTHER INTERESTING ATTRACTIONS**

being brought to Geraldton by the

**NAVY, ARMY and AIR FORCE**

# Acknowledgments . . .

The organisation of the Eighth Annual Sunshine Festival was conducted on the premises of the Geraldton Tourist Bureau, who were appointed managing organisers by the elected committee, without whose help the staging of this enormous task would have been impossible. I welcome this opportunity to pay tribute, and publicly thank them.

Their efforts would have been ineffective had it not been for the wonderful co-operation extended by individuals and organisations concerned with a wide variety of activities and interests. Many of the various features and attractions of the Sunshine Festival could not have been staged but for the initiative and enthusiasm of these organisations and individuals.

The Town of Geraldton Council has, as always, been most co-operative in a multitude of ways. To the town's service organisations such as R.S.L., Apex, Rotary and Junior Chamber, go our thanks for another year of sterling efforts.

Acknowledgment must also be made to the people of Geraldton who play host to Australia for nine days of "Fun in the Sun." Whether participating in the Festival as members of a sub-committee directly responsible to the organisers, as Mr. Maslen of the Rodeo Committee, Mr. Peter Wall of Decorations or as a member of the various organisations or as an individual, our sincere thanks go to one and all. Without the willingness of these people this Festival would not be able to take place.

Special mention is made of Japan Industrial Land Development Company and their President, Mr. Ogawa, who have assisted the Committee by arranging the purchase of material for a float from Japan. Mr. Ogawa donated half the cost of the float to the Committee whilst the K-Line paid all transportation costs. This gesture from Japan is much appreciated.

As in past years, Mr. T. E. Wardle, M.M.A. and Ansett-A.N.A. have been most generous in their support of the Sunshine Festival, along with such old friends as Coca Cola, Peters Ice Cream, Avis Rent-a-Car, Nestle's, Swan Brewery, Craven A, Boans Ltd., Lockes and Ampol Petroleum and many more too numerous to mention here who believe in Geraldton and the Sunshine Festival. To these we express our sincere thanks with the hope that they will continue to assist us so generously. Newcomers to support the Sunshine Festival are Masters Dairy, Geraldton Building Company, Magnus Motors, Wallers and T. E. Angel. We welcome these newcomers with our appreciation and hope that they will be long lasting friends.

Mention must also be made of the assistance given by the Armed Forces who contribute to make our Festival a successful one. Also to such Clubs as the Geraldton Cycle Club, the W.A. Car Club and many others who have worked tirelessly for the success of this nine days of "Fun in the Sun."

Our publicity, as always, has been in good hands and for this we thank the Radio Stations 6GE and ABC News Service, W.A. Newspapers, The Geraldton Guardian, Country Newspapers and TVW7.

The ready assistance given so unstintingly by one and all to organise the Eighth Sunshine Festival is greatly appreciated and it is with regret that I am unable to mention all these wonderful people but hope that all will take this as a personal "thank you" from my committee and myself.

W. G. RUDD, Chairman.



# The Festival Queen Competition

This competition has been organised by the Rotary Club of Geraldton for the past seven years. The highlight of the Festival Official Opening will come when the State Manager for Air India, Mr. A. C. Mahajan, performs the crowning ceremony assisted by sari-clad Air India hostesses at the Town Hall at 9.30 p.m.

The competition is open to all unmarried girls not less than 17 years of age who live within the Town of Geraldton or the Shires of Northampton, Chapman Valley, Mullewa, Irwin and Greenough.

Appearance, speech, deportment and general knowledge were the main points considered by the judges. The winner will receive a week's holiday to Fiji travelling by Air India.

## SUNSHINE FESTIVAL QUEENS and their SPONSORS in the 1966 competition

1. REGINA PASS (Geraldton Tug Company).
2. SUSANNE MURRAY (Oasis Drive-In).
3. ANNETTE O'BRIEN (Timber Industries).
4. GLENYS RYAN (Wesfarmers).
5. SHIRLEY KERSHAW (R.S.L.).
6. HELEN BASS (Fountain's).
7. ROBYN DUNCAN (Mazzucchelli's).
8. JAN CAUDWELL (Retail Traders Association).
9. JUDITH HAWLEY (Combined Banks).
10. DIANA MANSOM (Willocks).
11. SUE BERRY (Student Nurses' Association).
12. JUDITH DURK (Geraldton Building Company).

# The Geraldton Story

## LOCATION

The town of Geraldton is situated along the shore of Champion Bay on the West Coast of Australia at lat. 28 deg. 42 min. south, long. 114 deg. 36 min. east.

## POPULATION

Town : Approximately 13,500 (1965).

Victoria District : Approximately 25,000.

## HISTORY AND DEVELOPMENT

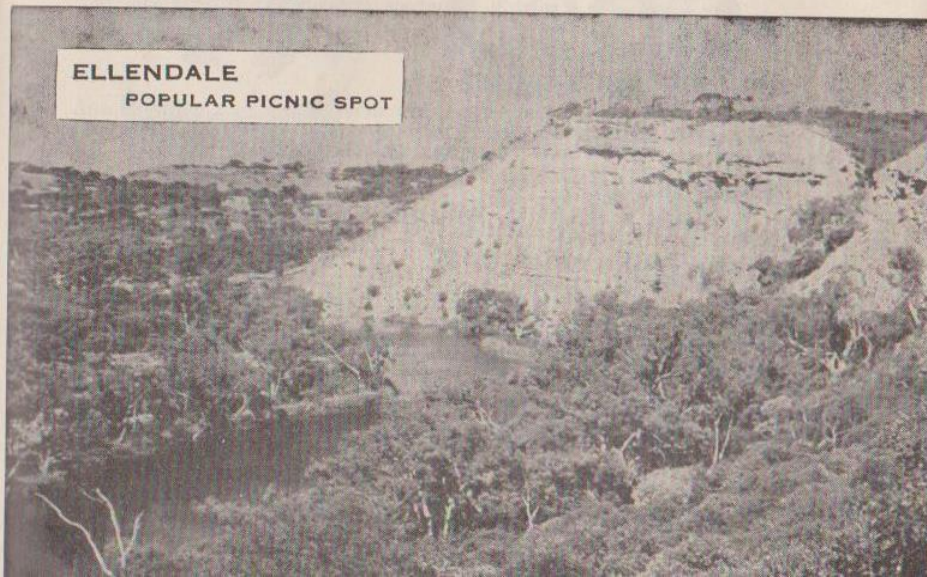
In 1822 Lieutenant King was sent from Rottneest Island to complete a survey of the coast north to Gantheaume Bay. He noted the unusual shape of the hills to the east of Geraldton. In 1839 Captain George Gray in the course of his forced march from Gantheaume Bay, at the Murchison River mouth to the Swan River colony sited and reported on the fertility of the soil in the area where Geraldton now stands. The settlement of the Champion Bay area followed rapidly on the exploration of the Gregory brothers and the discovery of lead and copper ore near the site of Northampton, 31 miles north in 1848. The Governor of the colony, Sir Charles Fitzgerald, wanting to see for himself the possibilities of the mineral deposits, voyaged from Fremantle in H.M.S. Champion in December 1848. The town of Geraldton, named in honour of the Governor, was laid out in 1850 by A. C. Gregory when he surveyed 40 half-acre blocks. The sale of these lots took place at a public auction in Perth in June, 1851, at an upset price of \$20 each. A jetty was built in 1860 and port facilities improved. In 1871 Geraldton was gazetted as a Municipality. In 1872 tenders were called to build the State's first railway line from Northampton to Geraldton, but it was not until July 26, 1879 that the line was opened for traffic. In 1894 Geraldton was linked by rail to Perth by the opening of the Midland Railway Company's line through Moora.

Local Authority : Geraldton Town Council.

Rainfall Average : 20 inches.

Average Temperature : Summer (Dec.-Feb.) 83.9 deg. Winter (June-Aug.) 68.7 deg.

ELLENDALE  
POPULAR PICNIC SPOT





# INDUSTRIES

## WHEAT

Geraldton is the port for the export of the district's wheat production of approximately 12,000,000 bushels. The grain terminal holds 59,000 tons of grain and cost \$2,800,000 to build.

## SHEEP

The number of sheep carried in the Victoria District (as at 31-3-65) was 1,892,871 and the number of lambs marked for 1965 was 498,896. The wool clip totalled 16,119,997lb. for the year ended 30th June, 1965.

## MINING

Lead, manganese and iron ore are mined in the Victoria District. On the 17th March, 1966, the first shipment of iron ore of a 5,100,000-ton contract left Geraldton Harbour for Japan on the Margaret Maru. This ore is mined at the Koolanooka Hills deposits near Morawa and railed to the stockpile at Geraldton awaiting shipment.

## CRAYFISHING

The catching of the famous crayfish employs some 500 men on 250 boats. The seasons are from November to February and March to August (Abrolhos). In 1965 the catch was approximately 7,000,000lb., valued at \$4,900,000.

## BUILDING

The Geraldton Building Co. employs 330 people, mainly tradesmen, and have completed such projects as Township of Talgarno, Carnarvon and Muchea Tracking Stations, Geraldton Regional Hospital and Anglican Cathedral of the Holy Cross. This company has shown itself to be progressive and competitive with any building organisation in Western Australia.

## TOMATOES

The season for growing tomatoes is from April to December, during which time some 250,000 cases valued at \$600,000 are exported.

## SUPERPHOSPHATE WORKS

Fertilisers for the district are produced locally by Cuming Smith & B.P. who obtain their raw materials, namely phosphate rock and sulphur, from Christmas Island and the Mexican Gulf.

## TRANSPORTATION

Geraldton is connected to Perth by excellent daily air, rail and road services.

## WATER SUPPLY

Source of supply is mainly from bores varying in depth from 200-500 feet in the Wicherina area, some 23 miles east of Geraldton. This source is augmented by 2,000 acres of catchment area: Seventeen acres of the reservoir is roofed with asbestos sheeting to minimise evaporation. It is anticipated that by 1970 water will also be supplied from the Allanooka water scheme which currently pipes a supply to the Dongara area.



**Peters**

**DRUM STICK**

You can't beat it. Delicious, creamy vanilla ice cream topped with chocolate and crusted with nuts. Enjoy a Peters Drumstick ... big'n'good.

**MADE BY PETERS  
SO YOU KNOW  
IT'S GOOD**