Geraldton Sunshine Festival Programme

(1965)

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2014
ACKNOWLEDGEMENTS

A Committee of six, elected from a public
to organise and conduct the Seventh Sunshin
first, a permanent headquarters or office ap
first by the Geraldton Town Council, who gr
Room, and then through the generosity
joined us for a period as Secretary in
this position for personal reasons
office and equipment on a no-cha

From these bases we were
the biggest and best Festival
not only for his generous
work on which the C
as Secretary construc

However, our
we not been able
assisted us or
Town Council
Mr. S. J.
enterpr
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GES you to
GERALDTON
Sunshine Festival

GERALDTON
SUNSHINE
FESTIVAL

AUGUST 21st to 29th
1965
Seventh Annual
Geraldton Sunshine Festival

OFFICIALS

Chairman: PETER WALL
Vice-Chairman: C. J. RAYNOR

Executive Committee:
G. G. WILLOCK (Finance), W. G. RUDD (Publicity),
B. J. PHILIPPSON (Accommodation), G. A. E. PERHAM
(Jaycees), J. PLASTO (A.H.A.)

Secretary: ALAN YOUNG
Assistant Secretary: MRS. J. F. FOSKEW

Special Events:
Rodeo: R. W. Maslen          Welcoming: John Edmonds
Concessions: Robert Elliott    Decorations: Tom Jansen
Industries: Brian Cant        Official Opening: John Spendlove
Golf: Stewart Bogle

Musical Director: Kenneth R. GORDON
Council Liaison: H. J. WALSTER

HAVE FUN
IN THE SUN
WITH . . .

Peters
DRUM STICK

You can't beat it. Delicious, creamy vanilla ice cream topped with chocolate and crusted with nuts. Enjoy a Peters Drumstick - it's good.

MADE BY PETERS
SO YOU KNOW
IT'S GOOD
Welcome to Geraldton's Seventh Sunshine Festival

Most of our visitors come year after year to our SUNSHINE FESTIVAL and by now you are well known to us and together we enjoy the fun that is FESTIVAL and relish the excitement of the changing face of the Town and District which, because of the rapid development of the region, is each year giving us new things to see and talk about.

This certainly applies again this year — the £2,000,000 Regional Hospital is well advanced in construction and the harbour dredging and land filling in the wharf area is proceeding apace.

We are now only months off — seven to be exact — when the first iron ore shipments to Japan will leave the port — the first iron ore shipments to leave Australia.

To those of you who will be making country tours, the Koolanooka iron ore field and development at Morawa is worth visiting.

Geraldton railhead feeds the north and the exciting accelerating development in the Pilbara has revolutionised the heavy transport industry with rail cargoes being unloaded for transhipment to huge road transport vehicles at our railhead daily.

Forced through development into urgent planning in every field, the Geraldton Region is showing as never before its enthusiasm to make the most of these great opportunities.

I know you will all share our enthusiasm for the greatest development the world has ever seen and accept our friendship and hospitality as we speedily enter our new era of progress and revel in the fact that we are all an important part of it.

HAPPY, FRIENDLY HOLIDAYS.

C. S. EADON-CLARKE, J.P.,
Mayor.

A.B.C. PERSONALITIES

RON HALCOMBE

A.B.C. Sportscaster Ron Halcombe is another of the well-known personalities invited to Geraldton by the Festival Committee.

A former Sheffield Shield fast bowler (he played for South Australia and Western Australia for 15 years) he had a colourful and spectacular cricketing career. Holty tipped for Test honours, his hopes crumbled in one epic 20-ball over, when Umpire Barlow persistently no-balled him for throwing. In the subsequent cricketing furore, despite clearance by Australia's great Test Umpire Bob Crockett and slow motion cameras, Ron was rated too great a risk even though no other Umpire ever "called" him.

He has now been broadcasting for the A.B.C. for 18 years.

JOHN JUAN

Popular A.B.C. announcer John Juan will again visit Geraldton for this year's Trade and Industries Fair.

Special arrangements have been made for him to make daily state-wide broadcasts from our local studios of his Hospital Half-Hour and Breakfast Session programmes.

He came to radio via show business. In the 1920's with his partner Zelda in an adagio act, he topped the bills at such theatres as the Coliseum in London and the Lido in Paris. In 1937, he came back to Australia on business, stopped over at Perth to see his family — and decided to stay.

He has been A.B.C. early-morning announcer for 27 years.
How To Get There

ALF CROOTHERS MEMORIAL WISHING WELL — On Waverley Heights overlooking the town.

BIRDWOOD HOUSE—Eleanor Street, corner of Forrest Street.

CIVIC CENTRE—Cathedral Avenue.

C.W.A. HALL—Marine Terrace, east end, between Durlacher Street and Forrest Street.

FISHERMEN'S WHARF—West end, via Marine Terrace.

GERALDTON AIRPORT—Six miles east, Mullawwa Road.

GERALDTON CULTURAL TRUST—Marine Terrace, West.

GERALDTON GOLF CLUB — At Rangeway, via Eastern Road.

GERALDTON MOTOR CYCLE CLUB—Scramble Track, Waggrakine.

GERALDTON POLICE AND CITIZENS' YOUTH CLUB — Corner of Marine Terrace and Gregory Street.

GERALDTON TOURIST BUREAU—Central Marine Terrace, next to R. & I. Bank.

GO-KART RACEWAY — Near Utakarra Racecourse, via Eastern Road.

LOTUS POOL SQUASH CENTRE—Rangeway.

PONY CLUB GROUND—Eastern Road, next to Racecourse.

QUEEN'S PARK—Cathedral Avenue, behind Civic Centre.

RACECOURSE—Three miles East on Mullawwa Road.

RECREATION GROUND—Along Marine Terrace, to Wharf Gates, turn south along Francis Street to Augustus Street.

ST. JOHN AMBULANCE HALL—Lester Avenue.

TOWN HALL—Corner Eleanor and Durlacher Streets.

GERALDTON YACHT CLUB HALL—Marine Terrace on Foreshore, opposite Radio Theatre.

SPALDING PARK — Four miles north on North-West Coastal Highway at Chapman Bridge.
Geraldton Tourist Bureau

Are you interested in going to—

MELBOURNE CUP .... .... .... Melbourne, November, 1965
EDINBURGH INTERNATIONAL FESTIVAL .... Edinburgh, U.K., Aug.-Sept., 1965
ROYAL EASTER SHOW .... .... .... Sydney, April, 1966

We can make your travel arrangements by sea, air or land to these events or any other place which interests you.

Discuss with us at 137 Marine Terrace, or phone on 169 or 1470.

TOWN MAPS AND DIRECTORIES AVAILABLE ON REQUEST

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"... It's aim in brief, will be to make the Geraldton Region the most vigorous, prosperous and friendly in Australia: to raise the living standards of its people, financially, culturally and spiritually."

THE

Geraldton Regional Promotion Committee

Whose brief aims are quoted, was formed in June, 1965 by the community, aided by the I.S.M. (Institute of Sales and Marketing Executives) and the Geraldton Chamber of Commerce at an airborne seminar.

The Hon. Charles W. Court, Minister for Industrial Development, Railways and North West, helped in its formation, has promised liberal support to achieve the aims. Dr. Alex Kerr, reader in economics at the University of W.A. and Captain Cyril Kleinig, Managing Director of M.M.A. were active in the sponsorship.

A Committee of five was elected with power to co-opt.

If you have any suggestions, problems, or criticisms for the community's improvement, the Regional Committee will be pleased to hear from you. They are:

Mr. W. T. NEWBOLD—Responsible for Primary Industries and related communications—Phone 452.

MR. A. R. BEEVER—For Secondary Industry and related communications—Phone 17.

MR. CHARLES EADON-CLARKE — For Commerce — Phone 825.

MR. BRIAN PHILIPPSON—For Tourism and Entertainment — Phone 169.

MR. HERB C. ELLIOTT—Public Relations—Phone 1181.

———

Mr. and Mrs. Geraldton

As this year's Festival has a strong artistic keynote it is only fitting that the winner of the Mr. and Mrs. Geraldton competition was selected by a child's artistic ability.

A "Colouring in" competition was conducted by "The Sunday Times" and the winning entrant plus parents are being flown to and from Geraldton by courtesy of M.M.A. to enjoy an unforgettable week's holiday as guests of the Sunshine Festival Committee.

We express our thanks to both Western Press Ltd., and Mac.Robertson Miller Airlines for their co-operation.
Exhibitions and Competitions

ABORIGINAL ARTS AND CRAFTS EXHIBITION
Cultural Trust Library Building, Marine Terrace.
Direct from the Methodist Overseas Mission, Darwin, N.T., by courtesy of MacRobertson Miller Airlines. All types of artifacts on show and everything will be for sale after 10 a.m. Saturday, 21st August and delivery after 10 a.m. Saturday, 28th August.
Open daily: 10 a.m. - 9 p.m.

GERALDTON ART SOCIETY
Birdwood House.
Tom Wardle £100 Art Prize—Oil Painting. Open to West Australian artists—any subject.
Other Sections: Victoria District’s residents for oils, watercolours and beginners.
Geraldton Art Society prize, and Patron’s prize, any subject, any medium.
Exhibition open daily, 21st - 28th August—10 a.m.-10 p.m.
Announcement of prize winners and presentations on Friday, 20th August, 8 p.m. followed by a talk on art; speaker, Mr. Bert Whittle, of the W.A. Art Gallery.

GERALDTON HISTORICAL SOCIETY—C.W.A. Rooms
The District’s historical riches on show. A very popular annual exhibition. Two days only. Admission 2/6 (includes tea).
Saturday, 21st to Sunday, 22nd August, 10 a.m. - 9.30 p.m.

BEST FESTIVAL PHOTO
Competition for Colour Slide or Print either black and white or colour, that best catches the Festival spirit.
First prize is a camera valued at £25 plus two consolation prizes of film valued at £5 each. Competition closes 15th September, 1965. Entry forms and conditions available at Wall’s Pharmacy, next door to R. & I. Bank.

PAUL RIGBY EXHIBITION
At Rural and Industries Bank, Marine Terrace.
By courtesy of W.A. Newspapers Ltd.

SHELL COLLECTION
Mr. and Mrs. G. Barker’s Shell Museum, 114 North-West Coastal Highway, next door to B.P. Roadhouse.
This display has something to interest everyone.

WARNAMEENIA BIRD SANCTUARY
Mr. and Mrs. Merv. Criddle have kindly opened this great attraction for visitors. Fauna for all to enjoy.

ESSAY COMPETITION
"Why we should buy W.A. made goods."
Open to all school children. Entry forms available from United Tyre Service, 297 Marine Terrace, on Monday, 23rd August. Thirty prizes to be won.

FILM FESTIVAL
The five-day Film Festival includes the World Premiere of a film made by the Department of Immigration on Geraldton and Districts.

Additionally art films from the four corners of the World give viewers an opportunity to compare the growth and development of the cinematic art in its international aspect.

These varied treatments of universal constants by masters of motion picture direction provide intellectual stimulation and emotional appeal that prove the truth of the trite “plus ça change plus ça meme chose”—we are all human, suffer the same frailties of spirit and endure the same fate.

Details of the films and screening times are given in the body of this programme. An experience one cannot afford to miss.

Industries Exposition
This new addition to the Festival programme will enable visitors and residents alike an opportunity to see Geraldton at work.

These “walk in” industrial visits will appeal to people of all ages from all walks of life.

A representative cross section of local industry is open each day and full details are listed in the chronological section of the programme. No need to make up a special party as you are invited to walk right in and will be expected at any time of the day.

The Geraldton Gem, Mineral and Lapidary Society
A Display of Gem Stones, Rare Minerals and Ores may be seen at Mr. Power’s residence at 9 Elphick Avenue, Estuary Point. An inspection of the Club’s Lapidary Workshop may also be made. Jewellery, made by Club members, is on sale and the various machines used to prepare gem stones used in this jewellery are also on show. A silver coin gains one entry to this interesting and informative exhibition.
Again we say "Hats off to Tom the Cheap Grocer"

TOM'S TOURIST TROPHY

Will be the highlight of the Festival. An afternoon of spectacular Car Racing made possible by the generous £500 donation of Mr. Tom E. Wardle, nationally famous as "Tom The Cheap Grocer" and "Tom's Other Stores."

The Western Australian Sporting Car Club under the auspices of the Confederation of Australian Motor Sports are providing an afternoon of speed, power and thrills which will be a magnet to all of us who respond to the joy of controlled power, split second timing, skill and sheer courage.

A total of more than forty high performance racing cars, including local entrants, will be competing over a circuit of 22 rugged miles. Long straights, where speeds over 140 miles per hour will be reached — undulating roads, a steep hill with tight bends and hair pin corners will test reflexes and machine as vigorously as any European Grand Prix Course.

Mr. John Grosse and his committee are to be congratulated on the standard of the equipment of the circuit and auxiliary equipment.

For this afternoon of total enjoyment we say:

THANK YOU TOM WARDLE

and thank you to the executive of the W.A.S.C.C. and an especial thank you to the competitors.

One Hundred Pounds Donors

| £100 | £100 | £100 | £100 |

The marketers of "Golden Fleece" petroleum products have this year joined the select band of donors who back up their promises with solid financial support. This Company sponsors the world's richest footrace the "Golden Fleece Thousand" at Bendigo, Victoria, and by their generous donation to the Festival we may someday see a West Australian athlete take the honors at Bendigo. Full details of the "Golden Fleece Gift" can be found on the next page.

NESTLE'S SUNSHINE CAR TRIAL

Trial driving is infectious for both participants and spectators. This popular event is quickly making its way to the forefront of W.A. motor sports because of Nestle's wholehearted support. In addition to providing truly magnificent prizes for all classes Nestle's care for the "inner man" of competitors throughout the Trial by providing them with Nescafe and their famous Milk Chocolate. See page 26 for details.

THE SWAN BREWERY TROPHY

Noted for their handsome contributions to many sports The Swan Brewery now sponsor the major event in the world's roughest sport. Their trophy for the winner of the open buckjump at the Festival Rodeo will attract rodeo riders from many parts of Australia. Eastern States riders will then be able to enjoy this Company's famous product which is marketed in 50 countries around the world.

AUSTRALIAN HOTELS ASSOCIATION

Victoria Districts Branch

The annual donation of £100 from the A.H.A. is one that is eagerly received by the Festival Committee. Additionally, the Association members provide free meals for the members of the visiting bands, and this considerably relieves the slender resources at our disposal.
SATURDAY, 21st AUGUST, 1965

11.00 a.m.—STEVE’S 20-MILE BUNION DERBY
Sponsored by STEVE’S RESTAURANT.
This Marathon Walk commences at Maitland Park, follows a
demanding trail and concludes at the Recreation Ground.
ENTRIES AT START by reporting to COMDR. SEXTON at
corner of Maitland Street and Cathedral Avenue by 10.30 a.m.

1.00 p.m.—GERALDTON RIFLE CLUB
Normal Club Weekly Competition. Visiting Riflemen and
Spectators welcome at the Club’s range.

2.00 p.m.—GRAND FESTIVAL PARADE
Conducted by the Geraldton Sub-Branch R.S.L.
Marshal, Mr. Lin McCurry.
Everyone loves a parade. This one features floats, horses,
dolphins, ponies, crazy acts and decorated bicycles.
GERALDTON TOWN BAND.
GERALDTON CALEDONIAN PIPE BAND.
WESTERN COMMAND BAND.
The parade will commence from Anzac Terrace, proceed along
Forrest Street, Main Street and Evans Street to the
Recreation Ground. All floats will circle the area once and
then be judged.

3.00 p.m.—FESTIVAL FANTASTICS
Conducted by the Geraldton Sub-Branch R.S.L. in conjunction
with the Sunshine Festival Committee, at the Recreation
Ground.
Organiser, Mr. John Spendlove.
GOLDEN FLEECE £100 GIFT.
This event has attracted entrants from all corners of the
State. To be run over the Sheffield distance of 130 yards.
Event sponsored by H. C. Sliegh Ltd., marketers of “Golden
Fleece” petroleum products.
“HOOVER HEAVE”
Women’s Rolling Pin Throwing Competition.
Open to women of all ages; right or left hand. Event sponsored
by Tedco Pty. Ltd., distributors of the famous Hoover products,
who will present a new Hoover to the winner.
All the fun of the Fair in events, such as
TUG-O-WAR, SHOW JUMPING, DISPLAY MARCHING by
the Western Command Band, plus the first showing of the
beautiful entrants in the “Miss Sunshine” Competition.
BARS, TEAS AND REFRESHMENTS AVAILABLE.

RECURRING EVENTS
EXHIBITIONS AND COMPETITION. See Page 8.
SHOWMEN’S ASSOCIATION. Varied entertainment on the
waterfront, next to Cultural Institute.

SATURDAY, 21st AUGUST, 1965

2.45 p.m.—OFFICIAL OPENING
Recreation Ground.
Address of Welcome by the Mayor of Geraldton—
Mr. C. S. Eadon-Clarke, J.P.
The formal opening will then be performed by Air Vice-Marshal
E. C. WACKETT, C.B., C.B.E., Commissioner Australian
National Airlines Commission.

8.00 p.m.—DANCING AND MUSIC
Geraldton Town Hall.
Music by the Western Command Band, A.R.A. under the
Baton of Bandmaster Colin Fischer.
Our thanks to Brig. G. P. Hunt, O.B.E., for making this fine
Band available to the Festival Committee.

9.30 p.m.—CROWNING OF THE FESTIVAL QUEEN
Town Hall.
Organised by the Rotary Club of Geraldton.
Having been previously judged, the winner will be announced.
Then officially crowned by Capt. C. N. Kleining, Managing
Director, MacRobertson Miller Airlines.

9.45 p.m.—DANCING, DANCING
Town Hall.
A wonderful Dance Orchestra will provide music for Dancing
until 1 a.m.

9.00 p.m.—“COME AS YOU ARE” DANCE
Conducted in the Geraldton Yacht Club Hall, Marine Terrace.
All welcome to this popular dance night.

Sunshine Festival Queen Competition

The big night of the year for the district’s most charming
young ladies, is the announcement of the winner of this keenly
contested competition.
Open to all unmarried girls, not less than 17 years of age, who
reside in the Victoria District.

For the conduct of this function the Sunshine Festival
Committee is indebted to the Rotary Club of Geraldton, who
have willingly organised this function for seven years. Rotarian
Bob Marshall is thanked for ably leading his committee.

Capt. C. N. Kleining, Managing Director, M.M.A., a friend and
advocate of long standing to this region, has graciously agreed
to perform the Crowning Ceremony, in addition to providing
the winner with a return trip to Darwin, N.T., as a guest of
MacRobertson Miller Airlines Ltd.

Our Committee salutes this great West Australian’s generosity.
List of Church Services
DURING THE SUNSHINE FESTIVAL PERIOD

ANGLICAN CATHEDRAL OF THE HOLY CROSS—
Sunday—7.00 a.m. Holy Communion.
8.00 a.m. Solemn Eucharist.
7.30 p.m. Evensong and Sermon.

ANGLICAN PARISH OF BLUFF POINT (St. George’s)—
Sunday—7.30 a.m. Holy Communion,
7.00 p.m. Evensong.

BAPTIST—
Sunday—9.30 a.m. Sunday School—Wonthella Hall,
11.00 a.m. Morning Service—C.W.A. Hall,
7.30 p.m. Evening Service—C.W.A. Hall.

CHURCH OF CHRIST—
Sunday—9.45 a.m. Sunday School,
11.00 a.m. Communion Service.
7.30 p.m. Gospel Service,
At the Chapel in Augustus Street.

METHODIST CHURCH—
Sunday—11.00 a.m. Divine Worship.
7.30 p.m. Divine Worship (29th August only).
Services held at Birdwood House.

ST. FRANCIS XAVIER’S CATHEDRAL—
Sunday—7.00 a.m. Mass.
9.00 a.m. Mass.
10.00 a.m. Mass.
7.00 p.m. Evening Mass.

ST. LAURENCE’S CHURCH (Bluff Point)—
Sunday—8.00 a.m. Mass.

ST. JOSEPH’S CHURCH (Beachlands)—
Sunday—8.00 a.m. Mass.

ST. PATRICK’S CHURCH (Wonthella)—
Sunday—8.00 a.m. Mass.

SALVATION ARMY—
Saturday—7.15 p.m. Open Air Witness—Marine Terrace.
Sunday—11.00 a.m. Morning Service.
7.30 p.m. Evening Service.
At the Fortress in Lester Avenue.

SEVENTH DAY ADVENTIST—
Saturday—9.30 a.m. Bible Study.
11.00 a.m. Service.
At the Church in Shenton Street.

COMBINED WORSHIP—
Sunday, 22nd August : 7.30 p.m. Town Hall.
Sunday, 29th August : 7.30 p.m. Anglican Cathedral.

Festival Personalities

Air Vice Marshal E. C. Wackett, C.B., C.B.E., F.R.Ae.S.

Air Vice Marshal Ellis Charles Wackett, C.B., C.B.E., F.R.Ae.S., who will officially open Geraldton’s 1965 Sunshine Festival, is one of those few who have seen aviation in Australia develop from a few “barnstormers” to a major facet in our way of life.

An interesting sidelight is the fact that the sea and not the air was his first love.

He joined the Royal Australian Navy in 1914, was commissioned in 1921, and then joined the newly constituted Royal Australian Air Force in 1923. His education had been at the R.A.N. College at Jervis Bay, N.S.W., and later he studied at the Royal College of Science in London.

Air Vice Marshal Wackett graduated at the R.A.A.F. Staff College in 1933 and promotion followed steadily. In 1948 he was appointed a member of the Air Board and was in command of technical services until his retirement in 1959, at which stage he undertook farming activities in Victoria.

In 1966 he was appointed a member of the Australian National Airlines Commission.

MEL STOCK

One of the finest musicians to come out of Queensland, Mel is no stranger to Geraldton, as during Easter of this year he staggered a Town Hall audience with three hours of a one-man concert, the like of which had not previously been heard in this town.

Mel Stock began his musical career with three years at the Sydney Conservatorium before changing to jazz. He has accompanied such big names as Frank Sinatra, George Lee, the late Jack Davey and Paul Anka, and has won many awards, including the highest votes in the Australian Amateur Hour top ten.

Mel now lives in Queensland, where he is the musical director for three major hotels and runs seven jazz groups, two string bands and five other groups.

TVW Channel 7

Willingly, the executive and staff of Channel 7 have once again supported the Committee by making available camera men and facilities to video tape a major portion of the Festival activities. The golf, rodeo, car trial and Tom’s Tourist Trophy are but a few of the features that will be televised on Seven.

Stay on Seven
GOLF...

Two of Australia’s top golfers, Alan Murray and Colin McGregor have a number of Australian and overseas achievements to their credit.

Murray became assistant to Kel Nagle at Pymble in 1955 at the age of 15 years. He then moved to Roseville, and was assistant to Eric Cremin until in 1968 he turned professional and won the New South Wales junior professional tournament. In 1960 he won the Queensland Open with a 273 — 19 under par — and followed up with the N.S.W. professional championship the following year. In 1961 he also won the Victorian Open (four ahead of Peter Thompson), the Australian professional championship and ten other tournaments.

In 1962 he beat Thompson and Charles by one stroke for the French Open and also won the David Low Tournament at Carnoustie.

In 1963 he toured the Philippines, Far East, Singapore and Japan and was placed in all events.

ANSETT - A.N.A. are flying the golfers from Sydney by the BOEING 727 FAN JET

McGregor started his golfing career earlier, winning a schoolboy championship at the age of 10.

At 14 he was apprenticed to professional Bruce Jackson at Concord and remained there for 12 months. He then went to the Far East, coming fifth in the Singapore Open and ninth in the Hong Kong Open.

In 1963 at the Wills Classic Tournament at The Lakes he was equal fourth with Gary Player. He also took the Queensland Open that year and won the Mona Vale Purse last year.

This year he has been in top form and included in his wins is the New South Wales professional championship.

Geraldton
Now The Busiest

A milestone was reached this year when Geraldton-born Miss Imelda Clune became Mac.Robertson Miller’s 100,000th passenger to be carried in a 12-month period.

This was the first time that the airline had carried 100,000 passengers in a year, and a significant step in the airline’s development, particularly in Northern areas of Western Australia.

M.M.A.’s managing director, Captain C. N. Kleining, said it was fitting that the 100,000th passenger was Geraldton-born and travelling to Geraldton. This was the originating port for the first airline operation in Western Australia.

Geraldton was now the busiest mainland port. M.M.A. made more calls there this year than to any other port in the network.

M.M.A. now operates 32 services a week to and from Geraldton with Friendship and DC3 aircraft.

In wishing the Geraldton Sunshine Festival well, Captain Kleining said the airline would have a stand at the trade fair during the Festival period.
SUNDAY, 22nd AUGUST, 1965

7.00 a.m. and Onwards—CHURCH SERVICES
See Page 14 for details of all denominations.

11.00 a.m.—ALL DAY GYMKHANA
At the Utakarra Racecourse.

READYMIX
The foundation stone of W.A.'s building progress.
Sponsors of the £50 Metal Shovelling Contest event at this Gymkhana.
1st, £25; 2nd, £15; 3rd, £10.
ENTRY FEE, 10/-
Judge—Mr. John Ford—Local Manager Readymix.
Entry forms available at Festival Office, Eleanor Street.
Feature event will be Olympic Grade "A" Jumping.
Don't miss this day of non-stop thrills.

10.00 a.m.—FIFTH ANNUAL OPEN SCRAMBLE
Geraldton Motor Cycle Club—Waggrakine Course.
FAST — SPECTACULAR — THRILLING
State's leading riders participating.
Admission—Adults, 4/-; refreshments and lunch available.
10.00 a.m.—250cc. Solo Scratch Race (8 laps).
10.45 a.m.—350cc. Solo Scratch Race (8 laps).
11.30 a.m.—500cc.—Unlimited Solo Scratch Race (8 laps).
LUNCH;
2.00 p.m.—All Powers Trial Scratch Race. "A" and "B" Grade
(6 laps).
3.00 p.m.—All Powers Geraldton Open Scramble (25 laps).

11.00 a.m.—BAND CONCERT
Victoria District Hospital.

12 noon—FOOTBALL
Great Northern National Football League Fixtures at
Recreation Ground. 12 noon, Towns v Rovers; 2.30 p.m.,
Brigades v Chapman Valley; 2.30 p.m., Mullewa v Northampton
at Mullewa. Railways, bye.

7.30 p.m.—COMBINED CHURCH SERVICE
Geraldton Town Hall.

8.30 p.m.—FILM PREMIERE
Civic Centre.
Featuring the world premiere Dept. of Immigration film—
"GERALDTON."
Admission free.

MONDAY, 23rd AUGUST, 1965

6.00 a.m. - 6.00 p.m.—CHILDREN'S FISHING COMPETITION
For children under 16 years of age only.
Fishing area—Inside Geraldton harbour only from shore, beach
or jetty, NOT FROM BOATS.
The competition is for the child catching by line the fish that
weighs the heaviest; all fish to be weighed in at Mariners' Fish
Supply, Seafood's Supply or Oceanic Fish Supply, by 6 p.m.
Each competitor who wishes to record his catch must produce
a witness and both must sign the official sheet.

7.30 a.m.—ABROLHS ISLANDS FISHING TRIP—(One day)
Subject to weather conditions.
A sixty-foot fishing boat will take you to the Majestic Abrolhos
Islands. See the glorious coral and the big fish that don't get
away.
Bookings at Tourist Bureau.

9.15 a.m.—TOWN TOUR
An interesting tour of the town and beaches, returning by
lunchtime — Adults, 5/6; Children, 2/6.
Bookings at Geraldton Tourist Bureau.

2.00 p.m.—SOAP BOX DERBY
Organised by Bill Drage and Ted Lees.
The course will be from George Road to Urch Street in Phelp
Street. Entry fee, 2/-. Entry forms available at Tourist Bureau.

2.00 p.m.—INTERNATIONAL FILM FESTIVAL
Civic Centre.
UGETSU MONOGATORI (Tales of Ugeta) — Japan
Voted No. 7 in the 1962 International Film Critics Poll of the
World's Ten Best Films — Can we say more?
Spectator (London) — "Some of the most unforgettable
moments in Cinema."

8.00 p.m.—BALLET
Town Hall.
"COPPELLA" starring Jean Winnet as Swanilda.
Cast includes M. Gibson, M. Kelly, N. Craig and K. Van Dyke.
This is a gay, happy ballet full of fun, laughter and beauty.
Prices—Adults, 5/-; Children, 3/-.

8.00 p.m.—"ROARING 20's" DANCE
At the Geraldton Yacht Club Hall.

8.00 p.m.—CAMERA CLUB
Civic Centre.
Slide Evening, projecting slides of interest to all camera
clickers. This is a popular event.

RECURRING EVENTS
EXHIBITIONS AND COMPETITIONS. See Page 8.
SHOWMEN'S ASSOCIATION. Opposite Police Boys' Club.
INDUSTRIES EXPOSITION. Today: GOLDEN GLEAM
FISH PROCESSING and CANNING. Here's your opportunity
to taste our famous "Baysea" brand canned Mullet. See Page 9.
TUESDAY, 24th AUGUST, 1965

10.00 a.m.—CALTEX FAMILY CAR TRIAL
Course of nearly 100 miles of good road.
NO HORROR STRETCHES.
This is a wonderful scenic tour of the Geraldton-Greenough countryside, that all family groups will enjoy. Picnic lunch arrangements. Bring your own or packet lunches provided at start by Sunshiners Restaurant. Price 5/- each.
First Prize—Canteen of Cutlery. Now on show.
"LUCKY FILLING TIME." Contestant filling at selected time receives a free fill.
STARTS AND FINISHES AT SEASIDE SERVICE STATION.

2.00 p.m.—INTERNATIONAL FILM FESTIVAL
Civic Centre.
"ROMEO AND JULIET" — RUSSIA.
Music by Prokofiev — Dancing by the Bolshoi Ballet Company.
The most exciting ballet film ever seen. Presented in colour and
with English commentary. Stars the world renowned
Galina Ulanova, dancing Juliet.

2.00 p.m.—AUSTRALIANA DAY
Follow the Pied Piper from the Super Works to "Sunny Banks"
Farm, Boyd Street, Wonthella.
An interesting afternoon amongst wildflower gardens and
farm animals. Tractor rides, pony rides, devonshire teas, lucky
dips, fashion parade by "My Fair Lady," treasure hunt, etc.
An afternoon for the whole family. Don't miss it!

7.30 p.m.—CHILDREN'S FANCY DRESS BALL
Town Hall.
Organised by the Apex Club of Geraldton.
Admission 2/- to all parts of the hall.
Plenty of prizes, etc, for all ages.

8.00 p.m.—HAT PARADE AND HAIR STYLING
DEMONSTRATION
At the Civic Centre Reception Room.
Hat Parade by MACY'S BOUTIQUE.
Hair Stylings both historical and contemporary by Elizabeth
Van Biadel of MAISON ELIZABETH SALON.
Make-up by Helena Rubinstein.
Admission, 4/- . Tickets available at Tourist Bureau or at
the door.

RECURRING EVENTS
EXHIBITIONS AND COMPETITIONS. See Page 8.
SHOWMEN'S ASSOCIATION.
INDUSTRIES EXPOSITION. Today: Geraldton Building
Company, 4½ acres under roof. See Page 9.

WEDNESDAY, 25th AUGUST, 1965

1.00 p.m.—
"GOLDEN GLEAM" £200
Invitation International
GOLF PURSE
18 Holes

ALAN MURRAY           COLIN McGREGOR
(N.S.W.)               (N.S.W.)
DENNIS BELL           DON FLAVEL
(W.A.)                 (W.A.)
STEWART BOGLE         GEOFF HENDERSON
(Geraldton)            (Geraldton)

GERALDTON GOLF COURSE
Admission, 10/-; Children under 16, 5/-.
Parking facilities on the course. Bars and Refreshments.
This major Festival attraction has only been made
possible by the handsome contributions of—

"GOLDEN GLEAM" FISH PROCESSORS AND
CANNERS
Marketers of Geraldton's own famous "BAYSEA" Brand
Canned Mullet. Ask for it at your local store.

ANSETT A.N.A.
The Boeing 727 Fan Jets flew Alan Murray and
Colin McGregor from Sydney. Top Pro. Golfers always
fly in Australia by ANSETT A.N.A.

DUNLOP SPORTS COMPANY
Made the golfers available.
WEDNESDAY, 25th AUGUST, 1965

6.00 a.m. - 6.00 p.m.—FISHING COMPETITION (All ages)
Fishing Area, from Back Beach to Lighthouse, thence to Durlacher Street.
Fishing from shore or jetties only—NOT FROM BOATS.
The winner will be the person catching by line the fish that weighs the heaviest.
All fish must be weighed in at Mariners' Fish Supply, Seafood's Supply or Oceanic Fish Supply by 9 p.m. Persons wishing to record their catch must produce a witness and both must sign the official sheet.

9.15 a.m.—SCENIC TOUR
To Wicherina Dam, via Northern Gully, Tibraiden and Kojarena, returning for lunch.
Adults, 12/6; Children, 6/-.
Bookings at Tourist Bureau.

10.00 a.m.—CHILDREN'S PAVEMENT ART COMPETITION
To be conducted outside BIRDWOOD HOUSE.
This event proved overwhelmingly popular last year.
Be early and bring your own coloured chalk. Report to Mr. Jones or Comdr. Sexton.
Entry fee 6d.
Judges kindly provided by Art Society—Mesdames R. Walker, F. Nicholson and F. M. Jones.

1.00 p.m.—GOLDEN GLEAM GOLF PURSE
See full details on Page 21.

2.30 p.m.—CHILDREN'S MANNEQUIN PARADE
Town Hall.
Conducted by R.S.L. Women's Auxiliary.
Moved to Town Hall this year as previous venue was too small.
A wonderful afternoon of entertainment, showing the new season's wear.
Admission—Adults 5/-, includes afternoon tea; Children over 12 years 2/6. Under 12 free. Gallery 2/-. Cool drinks and ice cream on sale.

8.00 p.m.—FESTIVAL CONCERT
Town Hall.
The Sunshine Festival Committee proudly present
MEL STOCK
Pianist, organist and multi-instrumentalist extraordinary.
Admission: Reserved Seats, 15/-; Door, 10/-. Bookings at Tourist Bureau.

9.00 p.m.—"MOD NIGHT" DANCE
Geraldton Yacht Club Hall—G.T.A. Band.

WEDNESDAY, 25th AUGUST

3.00 p.m. - 11 p.m.—

Trade and Industries Fair
Organised by the Geraldton Junior Chamber
25th, 26th, 27th and 28th August

NO. 3 WHEAT BIN
(Marine Terrace West)
Admission — Adults 3/-, Children 1/-
This is the Biggest and Brightest Display Ever of—
TRADE
INDUSTRIAL AND CONSUMER PRODUCTS
to be brought to Geraldton from all over Australia and
will also include exhibits from Hong Kong and Holland.

Official Opening by Mr. J. W. Watts, Director of Industries Promotion Dept. of Industrial Development. Wednesday, 25th August, 1965 at 8.30 p.m.

AFTERNOON TEAS, LIGHT MEALS AND SUPPER AVAILABLE EACH DAY
LIQUOR BAR
REFRESHMENTS
3 P.M. - 10 P.M. DAILY

HIGHLIGHTS
Wednesday—3 p.m. - 4 p.m.: Musgroves "Search for Talent" broadcast by Radio Station EGE from the Fair.
8.30 p.m.: Official Opening.
9.30 p.m.: Hair Styling Demonstrations by Geraldton Beauty Salons.

RECURRING EVENTS
EXHIBITIONS AND COMPETITIONS. See Page 8.
SHOWMAN'S ASSOCIATION. On the waterfront next to Library.
THURSDAY, 26th AUGUST, 1965

2.30 p.m. - 8.00 p.m.

FESTIVAL MANNEQUIN PARADE
The Social Highlight of the Festival
Afternoon session commences 2.30 p.m. Evening 8 p.m.
All the latest Spring and Summer Fashions presented by
BENNETT'S ELITE SUPPLY CO.
FOYS—A David Jones Store.
WRIGHTS FASHION SALON.
Attractively presented at the QUEEN'S HOTEL.
Visiting City Mannequin assisted by attractive local
Mannequins.
Admission 6/- per person. Seating at tables for four.
QUEEN'S HOTEL — 2.30 p.m. and 8 p.m.
Box Plans Open Monday, 23rd — only at Bennett’s Elite
Supply Co.

H.M.A.S. "Diamentina" will be open for public inspection on Wednesday and Thursday afternoons from 2.30 to 5 p.m.

THANKS

Whilst many organisations from Perth play an important part in our Festival, for which we publicly thank them, there are many individuals who assist us in many valued ways, who never seem to be thanked in our programme. We would like to mention here the names of TED KARASEK, ROY SHILKIN and PHIL LOFFTMAN and express our appreciation of their efforts on our behalf.

10.30 a.m.—CHILDREN'S PICNIC
Greenough River Mouth.
Races, sand castle competition, treasure hunt, etc.
A wow of a day out for the kids. Beach and river fishing at this popular resort. There is a store at the river mouth.
Limited amount of light lunches available.

1.00 p.m.—SUNSHINE FESTIVAL GOLF CUP
Arranged by the Geraldton Golf Club at their course, Rangeway.

2.00 p.m.—INTERNATIONAL FILM FESTIVAL
Civic Centre.
"WORLD OF API"—INDIA.
A remarkable work, the self consistent third of Satyajit Ray's Trilogy, lyrically acted and cut with a slow opulent sensuous rhythm. "It is one of the climaxes of the Cinema."

8.00 p.m.—MR. GERALDTON CONTEST
Police Boys' Club.
An interesting evening of Physical activities.

8.00 p.m.—ORATORICAL COMPETITION
Civic Centre.
Presented by the Rostrum Club of Geraldton.
Subject of own choice — 10 minutes limit.
Classifications: (a) Males over 21, (b) Females over 21

RECURRING EVENTS

INDUSTRIES EXPOSITION: Millman & Co., Boatbuilders, Flores Road; Edwards & Marsh, Craypot Making, Eastern Rond.
EXHIBITIONS AND COMPETITIONS. See Page 8.
ART SOCIETY EXHIBITION, Birdwood House.
TRADE AND INDUSTRIES FAIR—Highlights today: Bloodhound Missile, Vampire Cockpit, Ord River Project Display.
H.M. Customs Exhibition, "Operation Concern" Display featuring a genuine Chinese Sampan, Tail-Hi Shearing Demonstrations, Heats of Junior Farmers’ Shearing Competition.

T.A.A. flew Mel Stock from Townsville for the Festival
FRIDAY, 27th AUGUST, 1965

7.30 a.m.—DEEP SEA FISHING COMPETITION
(Subject to Weather).
Open to men only—Numbers limited—Be early!
Meals and gear to be supplied by competitors.
Competition is for person catching by line the fish that
weighs the heaviest. Bookings at Geraldton Tourist Bureau.

12.10 p.m.—FESTIVAL SPECIAL
A.B.C. Sporting Supervisor, Ron Halcombe has kindly
consented to deliver a most interesting and informative slide-
talk entitled: "Early Sport in W.A." (Slides of the unusual in
sport). Admission free.

2.00 p.m.—INTERNATIONAL FILM FESTIVAL
Civic Centre.
"THE CRANES ARE FLYING"—U.S.S.R.
A romantic tale of two lovers, parted by war, which gives a
vivid picture of civilian life in the Soviet Union, during World
War 2.
Photography and direction are superb and Tatiana Samoilova
was voted best actress at the prestigious 1958 Cannes Film
Festival, for her role in this motion picture.

2.00 p.m.—CHILDREN'S PET COMPETITIONS
Organised by Mr. and Mrs. J. Spendlove.
FANCY DRESS DOG PARADE — Prizes — Prizes — Prizes.
On the lawns at the rear of Parish Hall (entrance in Eleanor
Street). Lawns by permission of Mr. J. Margetic. Each dog
must be on a lead.
Judges—Mrs. A. Crothers and Mr. A. Williams.

3.30 p.m.—KITTEN PARADE
Town Hall.
Prizes — Prizes. Judge : Mrs. A. Williams.
BIRD PARADE—Geraldton Town Hall. Prizes — Prizes.
Judge : Mr. L. Pomeroy. All birds must be in cages.

6.00 p.m.—LATE NIGHT SHOPPING
All retail establishments open until 9 p.m.
Marine Terrace closed to vehicular traffic between Fitzgerald
and Durlacher Streets, 6 p.m. — 11 p.m. We have the Mall!

6.00 p.m.—TEENERS' BEAT CONCERT
Town Hall.
By special engagement from TVW7 Perth.
Peter and the Drifters. Admission, 7/6.

9.00 p.m.—TEENERS' DANCE. SLOSH, ROCK and TWIST
To the beat of Peter and the Drifters at the Town Hall.
Admission : 7/6.
15/- tickets will gain admittance to both Concert and Dance—
available at the door.

FRIDAY, 27th AUGUST, 1965

9.00 p.m.—MARDI GRAS
Central Marine Terrace — Prizes galore to be won. Including
the fabulous AVIS packaged deal trip to Perth and Washing
Machine donated by Ron F. Shaw.
Bands, entertainers, etc.
Comperes : Mel Stock and John de Celi 6GB.

9.00 p.m.—SUNSHINE FESTIVAL CABARET
Geraldton Yacht Club — This is the show.
Good band and entertainers.
Watch the press for full details.

9.00 p.m.—START—NESTLE'S SUNSHINE CAR TRIAL
PERTH - GERALDTON — Approximately 450 miles.
Starting point outside BOANS LTD., Morley Store.
£150 in prizes — 1st prize value £60.
A most popular event efficiently conducted by W.A. Car Club.
Sponsored by The Nestle's Coy.

SATURDAY, 28th AUGUST, 1965

11.00 a.m.—
SUNSHINE FESTIVAL RODEO
Affiliated with the Australian Rough Riders' Association.
The WORLD'S ROUGHEST SPORT at the Victoria Districts
Turf Club Racecourse.
Featuring :
"The Swan Brewery Trophy"
£125 Open Buckjump Championship
THE CRAVEN "A" FILTER £60 WILD STEER RIDE
BOANS LTD. £60 OPEN BAREBACK
AMPOL £30 SECOND DIV. STEER RIDE
SECOND DIV. BUCKJUMP £30
BOGLE BROS. £20 BULLDOGGIN
BOGLE BROS. £10 UNDER 16 STEER RIDE
COCOA-COLA SECOND DIV. BAREBACK £30
LOCKES LTD. WILD STEER RACE £15
Admission—Adults, 8/-.; Children, 2/-.
Reserved Seats in Members' Grandstand, £1.
Bookings at Tourist Bureau.
Bars, Light Luncheons, Refreshments and Teas.
New banks around arena. Good viewing from all points.
SATURDAY, 28th AUGUST, 1965

10.00 a.m. onwards—FINISH NESTLE’S SUNSHINE CAR TRIAL
Cars will enter Geraldton via Waverley Heights, Waldeck, Durlacher Streets, Marine Terrace, around Lighthouse and Augustus Street to Civic Centre.
Look for the car best decorated with Nestle’s slogans.

11.00 a.m.—RODEO
Full details on Page 27.

12 noon—SOCCER
Spalding Park.
Teams competing: University, Carnarvon, Azzuri Metro Juniors, Combined Geraldton — Two junior and two senior matches.
Watch press for details of social function.

1.00 p.m.—NORTHERN DISTRICTS GO-KARTS
CHAMPIONSHIPS
Scratch racing on 3/10th-mile circuit.
Refreshments available. Good programme.

1.00 p.m.—GERALDTON RIFLE CLUB
Normal Club weekly shoot. Visitors welcome.

8.00 p.m.—NORTHERN DISTRICTS GO-KART
CHAMPIONSHIPS
Handicap racing under lights. Good entertainment.

8.00 p.m.—FOLK CONCERT
Town Hall.
University Folk Club.
These very polished performers have recently concluded a two week country tour under the auspices of A.B.E. This major attraction drew a crowd of over 1,000 people recently at one performance.
Book early at Tourist Bureau.
All seats 7/- Booking fee 2/-.

9.00 p.m.—DANCING, DANCING
Geraldton Yacht Club Hall, Marine Terrace.
Special welcome for Trial Car Crews.

RECURRING EVENTS
TRADE AND INDUSTRIES FAIR — Highlights today: Roka Exhibition, display from Holland, Prisons Dept. Exhibition.
Finals of Mobil North West Open Shearing Championships.

SUNDAY, 29th AUGUST, 1965

1.00 p.m.—
TOM’S TOURIST TROPHY
Conducted by W.A. Sporting Car Club.

£500 PRIZES £500 PRIZES £500 PRIZES
11 EVENTS — 11 EVENTS — 11 EVENTS
RACING CARS — SPORTS CARS — TOURING CARS

Racing commences from COUNCIL DEPOT on the corner of EASTWARD ROAD and ROWE STREET.

Listen to 6GE and watch press for full details of viewing vantage points.

1. INVITATION RACE — 5 laps.
2. RACING CAR SCRATCH RACE — 5 laps.
3. SPORTS CAR SCRATCH RACE — 5 laps.
4. TOURING CAR SCRATCH RACE — 5 laps.
5. RACING CAR SCRATCH RACE — 5 laps.
6. SPORTS CAR SCRATCH RACE — 5 laps.
7. TOURING CAR SCRATCH RACE — 5 laps.
8. RACING CAR HANDICAP RACE — 5 laps.
9. SPORTS CAR HANDICAP RACE — 5 laps.
10. TOURING CAR HANDICAP RACE — 5 laps.
11. TOURING CAR "TOM’S" TOURIST TROPHY — 15 laps.

£500 ——— £500 ——— £500

All prize money donated by—
“TOM, THE CHEAP GROCER”

IN APPRECIATION: Would all organisations, business houses and private persons who have assisted with equipment and provided manpower to organise the Tourist Trophy Track accept the grateful thanks of the Sunshine Festival Committee.

Fly Ansett A.N.A. - M.M.A.
SUNDAY, 29th AUGUST, 1965

7.00 a.m. onwards—CHURCH SERVICES
   Full details Page 14.

12 noon—SOCCER
   Spalding Park.
   Full details on Page 27.

1.00 p.m.—TOMS TOURIST TROPHY
   Full details on Page 29.

2.30 p.m.—FOOTBALL FIXTURES
   Rovers v Mullewa—Recreation Ground.
   Chapman Valley v Railways—Nabawa.
   Northampton v Brigades—Northampton.

8.30 p.m.—FESTIVAL FINALE—BAND CONCERT
   Town Hall.
   Geraldton Town Band and Supporting Artists.
   Bandmaster—Kenneth R. GORDON.

THE NAVY, ARMY and AIR FORCE

Once Again Participating in the
Geraldton Sunshine Festival

Geraldton Citizens, as well as visitors, should not miss
seeing the following attractions—

THE RAAF BLOODHOUND MISSILE—SURFACE TO AIR GUIDED MISSILE
which is being brought to Geraldton for its FIRST PUBLIC EXHIBITION in W.A.
The BLOODHOUND has a range of 70 miles and reaches
TWICE THE SPEED OF SOUND.

THE VAMPIRE JET COCKPIT
with specially built-in steps to enable climbing inside for
full inspection.

Accurately scaled models of Australia's SUPersonic
MIRAGE JET and other aircraft.

ARMY: Ordnance Display of latest EQUIPMENT,
      CLOTHING and WEAPONS.

ARMY: Kitchen and Cooking Equipment.

NAVY: FILMS—MURALS and MODELS.

H.M.A.S. "DIAMENTINA" visiting Geraldton from
     24th August to 29th August.

WESTERN COMMAND BAND — 21st August and 22nd
ACKNOWLEDGEMENTS

A Committee of six, elected from a public meeting, was enjoined to organise and conduct the Seventh Sunshine Festival. Without, at first, a permanent headquarters or office space, these were provided first by the Geraldton Town Council, who gave the use of a Committee Room, and then through the generosity of Mr. Syd Hatch, who joined us for a period as Secretary but subsequently retired from this position for personal reasons, we were given the use of his office and equipment on a no-charge basis.

From these bases we went on to organise what we feel to be the biggest and best Festival yet. Our thanks are due to Mr. Hatch, not only for his generous gesture, but also for providing the ground work on which the Committee, ably assisted by Mr. Alan Young, as Secretary constructed the Festival.

However, our task would have been more than Herculean had we not been able to call on those people and organisations who have assisted us on previous occasions. I refer here to the Geraldton Town Council, MacRobertson Miller Airlines, Mr. T. E. Wardle, and Mr. S. J. Davey, as well as the many business houses and commercial enterprises whose names we have endeavoured to bring to your notice in this programme. On behalf of my Committee, may I say again: “Thank you.”

There is another group to whom due acknowledgment must be made. The people of Geraldton, who play host to Australia for this nine days of Fun in the Sun. Whether participating in the Festival as members of a sub-committee, directly responsible to the organisers, as Mr. Maslen of the Rodeo Committee, Mr. Jansen of Decorations, or as a member of an organisation such as R.S.L., Rotary, Jaycees, Apex or as an individual.

It is the support of the people of Geraldton which gives us the drive and direction to make the Festival possible. Particularly I would mention Mr. Graham Willeck and his Committee of the Retail Trade (Festival) Association, who guard our finance; the various sub-committees, which accept responsibility for such facets as the Rodeo, Welcoming Concessions, Decorations, Industries Days, the Grand Parade and Official Opening, the Golden Gleam Golf Purse, the W.A.C.C. Inc. Car Trial and the W.A.S.C.C. Tom’s Tourist Trophy.

Our efforts are rewarded when we see such old friends as Craven “A,” Peters Ice Cream, Avis Rent-a-Car, B.P. Australia, G. J. Coles, Woolworths, Dunlop Rubber, Ansett A.A.A., T.A.A., Nestle’s, Swan Brewery, Booms Ltd., Foy’s, Lockes and Ampol Petroleum, who have generously aided us in the past, be joined by such new friends as Coca-Cola, Golden Fleece, Golden Gleam and many others who believe in Geraldton and the Sunshine Festival.

A feature of the Festival has been the wide publicity given to our activities by all media. For this happy relationship we thank Radio Station 6GE, A.B.C. News Service, Western Press, the Geraldton Guardian, the Geraldton-Greenough Sun and West Australian Newspapers Ltd. This year we welcome to Geraldton another news media in TVW7.

The assistance given so readily in helping us organise the Seventh Festival has come from so many that I do not have space to name everyone, but would request that all who have given so unstintingly of time, effort and money accept this as a personal “thank you,” from my Committee and myself.

PETER WALL, Chairman.